



Increase productivity with Avaya's design system

Neo, Avaya's design system is a collection of reusable components with defined guidelines that simplify development while reinforcing the Avaya brand identity across multiple teams. Using Neo minimizes rework and enhances collaboration between designers and developers. Built on core design principles and accessibility, it ensures a great user experience for all Avaya products.

Benefits of Neo

Save time and reduce cost

Neo's design system significantly boosts productivity for UX designers and product developers through pre-built components (i.e. buttons, tables, form fields, etc.). An internal test demonstrated this by timing a designer (**3X faster using Neo**) and a developer (**~20X faster using Neo**) to create a basic form page that is responsive and accessible.

Consistent branding

By using standardized components and patterns, we create a unified user experience that visually aligns elements across all products and strengthens brand recognition. Each project starts with the same components, guidelines, and design principles, resulting in consistent products that deliver better user experience.

Seamless updates

Easily make updates without a lot of manual effort while reducing human errors. Using Neo components ensures that any changes made to the libraries are automatically propagated across all projects. This allows Neo to handle the heavy lifting, enabling teams to focus on innovation and creativity.



Accessibility is built into Neo

Accessibility is a global legal requirement. Making Avaya products that comply with the regulations (WCAG and Section 508) allows us to retain existing customers and attract new ones. Neo encourages inclusivity by providing accessible products that ensure all users have a consistent experience, regardless of their abilities.

Features of Neo

Neo is a design system committed to creating, implementing, and maintaining our systems to ensure consistency and efficiency across digital products by offering the following features:



Design token library

Defined visual styles are taken from the marketing brand guidelines that include colors, typography, and spacing.



Icon library

Over 600 icons that are modern and consistent also support right-to-left languages.



Accessibility

Neo components feature high color contrast for readability. They include ARIA label tags for screen reader compatibility. Guidelines promote better design by ensuring proper keyboard navigation and focus order.



Dark mode

Supports a display setting that uses a dark background with light text to reduce eye strain.



Component library

Reusable components that are fully designed and coded for teams to use in all Avaya products.



Patterns and guidelines

Defined patterns and guidelines supporting the use of design assets.



Localization

Certain writing systems, like Arabic and Hebrew, use right-to-left (RTL) characters. For these languages, the user interface should be mirrored to match the RTL reading pattern, impacting the layout, text, and images.



Responsiveness

Ensures a website or application adapts seamlessly to different screen sizes, orientations, and devices.

UX designers using Neo

UX designers utilize the Neo design system to accelerate their workflow. This system ensures that all products look and feel the same, providing a cohesive and consistent user experience. By using pre-built components that include accessibility features, like color contrast and target size, designers can save time and avoid doing this work independently.

Product developers using Neo

Leverage fully developed Neo components with built-in accessibility support, including dark mode, localization, and responsiveness, to accelerate and improve product development. Neo offers comprehensive technical documentation and guidelines for developers to follow.

Upcoming updates

Neo is constantly delivering new updates for our team to take advantage of our design system. Here are some of the future work coming up in the pipeline.

- Over 14 new components (i.e. date picker, list box, text editor, etc.)
- Training opportunities for our designers and developers
- Frameworks for Angular, Vue, and more
- Guidelines to support components and accessibility
- Monthly sessions with our accessibility expert, Terri Youngblood

Contact Neo

To make a new request or provide feedback to the Neo team, contact us at neo@avaya.com.

Additional resources

- [Storybook React framework](#)
- [Accessibility Champions](#)
- [Accessibility Avaya - VPAT](#)